

### Event Hosting Grant Application Summary - Activity May 2022

Brandon's Accommodation Tax Funding Program was established July 1<sup>st</sup>, 2012 to act as an incentive for event organizers to host their events in Brandon. The program is funded through an accommodation tax that is levied on overnight stays in Brandon. Grants are available to support event acquisition and retention and capital repairs / upgrades related to same. Additional information is available at [www.brandon.ca/accommodation-tax/overview](http://www.brandon.ca/accommodation-tax/overview).

To ensure that Brandon hosts as many events as possible and to minimize date and hotel availability conflicts, please submit all of your events (current and future) online to [www.brandon.ca/events-calendar](http://www.brandon.ca/events-calendar) or notify Brandon Tourism at 204-729-2129

**Since inception of the Accommodation Tax program, 184 event hosting applications have been approved totalling \$2,875,432 in grants and generating approximately 131,227 overnight stays in Brandon.**

During the month of May, the following grant applications was approved.

Type of Application	Event Name	Event Date	Room Nights	Grant Approved
New Event	MHSAA Baseball Provincial Championships	Jun 2-4, 2022	250	\$3,000
New Event	MHSAA Varsity Girls' High School Fastpitch Provincial	Jun 3-4, 2022	150	\$3,000
New Event	Western Cdn Regional Powerlifting Championships 2023	Aug 11 - 13, 2023	650	\$16,250
New Event	Canadian Shorthorn Association AGM	Jun 2-5, 2022	55	\$1,000

January 1 <sup>st</sup> 2022 – Present	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
Type of Application			
New Event	11	3,609	\$84,250
Event Retention (retaining an existing event)			
Growing an Existing Event			
Capital Grants			
Event of Significant Economic Impact			
Grand Total	11	3,609	\$84,250

January 1 <sup>st</sup> 2021 – December 31, 2021	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
Type of Application			
New Event	5	1,220	\$23,631
Event Retention (retaining an existing event)			
Growing an Existing Event			
Capital Grants			
Event of Significant Economic Impact			
Grand Total	5	1,220	\$23,631

\* When an event grant and a capital grant have both been approved for an event, room nights generated are only counted once and therefore are not reflected under the capital grant reporting line.

*Disclosure: Many variables can effect events from the grant approval stage until the actual event date including cancellations. These changes can impact previously reported figures. The COVID-19 pandemic has necessitated the cancellation of numerous events and thus affected the grant applications received in 2020, 2021 and 2022.*