

Event Hosting Grant Application Summary - **Activity 2023**

Brandon’s Accommodation Tax Funding Program was established July 1st, 2012 to act as an incentive for event organizers to host their events in Brandon. The program is funded through an accommodation tax that is levied on overnight stays in Brandon. Grants are available to support event acquisition and retention and capital repairs / upgrades related to same. Additional information is available at www.brandon.ca/accommodation-tax/overview.

To ensure that Brandon hosts as many events as possible and to minimize date and hotel availability conflicts, please submit all of your events (current and future) online to www.brandon.ca/events-calendar or notify Brandon Tourism at 204-729-2129

Since inception of the Accommodation Tax program, 209 event hosting grant applications have been approved totalling \$3,115,166 and generating a projected 154,742 overnight stays in Brandon.

January 1 st , 2023 – December 31 st , 2023			
Type of Application	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
New Event	13	3,472	\$77,030
Event Retention (retaining an existing event)			
Growing an Existing Event			
Capital Grants			
Event of Significant Economic Impact	4	14,598	\$102,186
Grand Total	17	18,070	\$179,216

January 1 st 2022 – December 31 st , 2022			
Type of Application	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
New Event	18	5,405	\$119,225
Event Retention (retaining an existing event)			
Growing an Existing Event			
Capital Grants			
Event of Significant Economic Impact	1	3,649	\$25,543
Grand Total	19	9,054	\$144,768

* When an event grant and a capital grant have both been approved for an event, room nights generated are only counted once and therefore are not reflected under the capital grant reporting line.

Disclosure: Many variables can effect events from the grant approval stage until the actual event date including cancellations. These changes can impact previously reported figures.