

Accommodation Tax Grant Application Summary - Activity June 2018

Brandon's Accommodation Tax Funding Program was established July 1st, 2012 to act as an incentive for event organizers to host their events in Brandon. The program is funded through an accommodation tax that is levied on overnight stays in Brandon. Grants are available to support event acquisition and retention and capital repairs / upgrades related to same. Additional information is available at www.brandon.ca/accommodation-tax/overview.

To ensure that Brandon hosts as many events as possible and to minimize date and hotel availability conflicts, please submit all of your events (current and future) online to www.brandon.ca/events-calendar or notify Brandon Tourism at 204-729-2129

Since inception, 110 Accommodation Tax funding applications have been approved totalling \$1,874,498 in grants and generating approximately 74,377 overnight stays in Brandon.

During the month of June 2018 the following grants were approved.

Type of Application	Event Name	Event Date	Room Nights Projected	Grant Approved
New Event	AAA PeeWee Western Cdn Baseball Championships	Aug 15-19, 2018	675	\$16,875
New Event	Softball MB U19 'A' Girls Championship, 3 year grant	YR 1 date: Jul 20-22, 2018	210	\$3,000
New Event	MB Non-Profit Housing Conference	Oct 15-16, 2018	125	\$2,875
Event of Significant Economic Impact	Dakota Nation Winterfest	Jan 25-28, 2018	2069	\$14,483

January 1 st , 2018 – YTD			
Type of Application	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
New Event	13	6,313	\$154,570
Event Retention (retaining an existing event)			
Growing an Existing Event			
Capital Grants			
Event of Significant Economic Impact	3	8,222	\$57,554
Grand Total	16	14,535	\$212,124

January 1 st , 2017 – December 31 st , 2017			
Type of Application	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
New Event	19	5,998	\$121,360
Event Retention (retaining an existing event)			
Growing an Existing Event	1	2,483	\$19,950
Capital Grants			
Event of Significant Economic Impact	1	2,717	\$19,019
Grand Total	21	11,198	\$160,329

* When both an Accommodation Tax event grant and a capital grant has been approved for an event, room nights generated are only counted once and therefore are not reflected under the capital grant reporting line.