

Accommodation Tax Grant Application Summary - Activity April 2018

Brandon's Accommodation Tax Funding Program was established July 1st, 2012 to act as an incentive for event organizers to host their events in Brandon. The program is funded through an accommodation tax that is levied on overnight stays in Brandon. Grants are available to support event acquisition and retention and capital repairs / upgrades related to same. Additional information is available at www.brandon.ca/accommodation-tax/overview.

To ensure that Brandon hosts as many events as possible and to minimize date and hotel availability conflicts, please submit all of your events (current and future) online to www.brandon.ca/events-calendar or notify Brandon Tourism at 204-729-2129

Since inception, 103 Accommodation Tax funding applications have been approved totalling \$1,750,765 in grants and generating approximately 68,013 overnight stays in Brandon.

During the month of April 2018 the following grants were approved.

Type of Application	Event Name	Event Date	Room Nights Projected	Grant Approved
Event of Significant Economic Impact	2018 Tournament of Champions	Feb 2-4, Feb 9-11, 2018	2,204	\$15,428
Event of Significant Economic Impact	2018 MB Ag Days	Jan 16-18, 2018	3,949	\$27,643
New Event	MHSAA Provincial Badminton Tournament, 2 Yr grant	2018 Date: May 4-5	180	\$5,000
New Event	MB Assoc. of Fire Chiefs Annual Conf & Trade Show	May 30-Jun1, 2019	400	\$8,400

January 1 st , 2018 – YTD			
Type of Application	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
New Event	7	2,018	\$45,320
Event Retention (retaining an existing event)			
Growing an Existing Event			
Capital Grants			
Event of Significant Economic Impact	2	6,153	\$43,071
Grand Total	9	8,331	\$88,391

January 1 st , 2017 – December 31 st , 2017			
Type of Application	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
New Event	19	5,998	\$121,360
Event Retention (retaining an existing event)			
Growing an Existing Event	1	2,483	\$19,950
Capital Grants			
Event of Significant Economic Impact	1	2,717	\$19,019
Grand Total	21	11,198	\$160,329

* When both an Accommodation Tax event grant and a capital grant has been approved for an event, room nights generated are only counted once and therefore are not reflected under the capital grant reporting line.