

Accommodation Tax Grant Application Summary - Activity December 2017

Brandon's Accommodation Tax Funding Program was established July 1st, 2012 to act as an incentive for event organizers to host their events in Brandon. The program is funded through an accommodation tax that is levied on overnight stays in Brandon. Grants are available to support event acquisition and retention and capital repairs / upgrades related to same. Additional information is available at www.brandon.ca/accommodation-tax/overview.

To ensure that Brandon hosts as many events as possible and to minimize date and hotel availability conflicts, please submit all of your events (current and future) online to www.brandon.ca/events-calendar or notify Brandon Tourism at 204-729-2129

Since inception, 94 Accommodation Tax funding applications have been approved totalling \$1,662,374 in grants and generating approximately 59,842 overnight stays in Brandon.

During the month of December 2017 the following grants were approved.

Type of Application	Event Name	Event Date	Room Nights Projected	Grant Approved
Significant Economic Impact	Canadian National Arabian & Half-Arabian Championship Horse Show	Aug 13-19, 2017	2,717	\$19,019

January 1 st , 2017 – YTD			
Type of Application	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
New Event	19	5,998	\$121,360
Event Retention (retaining an existing event)			
Growing an Existing Event	1	2,483	\$19,950
Capital Grants			
Significant Economic Impact	1	2,717	\$19,019
Grand Total	21	11,198	\$160,329

January 1 st , 2016 – December 31 st , 2016			
Type of Application	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
New Event	14	6,108	\$155,000
Event Retention (retaining an existing event)			
Growing an Existing Event	3	2,682	\$19,525
Capital Grants	3		\$346,620
Grand Total	20	8,790	\$521,145

* When both an Accommodation Tax event grant and a capital grant has been approved for an event, room nights generated are only counted once and therefore are not reflected under the capital grant reporting line.