

Accommodation Tax Grant Application Summary - **Activity August 2017**

Brandon's Accommodation Tax Funding Program was established July 1<sup>st</sup>, 2012 to act as an incentive for event organizers to host their events in Brandon. The program is funded through an accommodation tax that is levied on overnight stays in Brandon. Grants are available to support event acquisition and retention and capital repairs / upgrades related to same. Additional information is available at [www.brandon.ca/accommodation-tax/overview](http://www.brandon.ca/accommodation-tax/overview).

To ensure that Brandon hosts as many events as possible and to minimize date and hotel availability conflicts, please submit all of your events (current and future) online to [www.brandon.ca/events-calendar](http://www.brandon.ca/events-calendar) or notify Brandon Tourism at 204-729-2129

**Since inception, 91 Accommodation Tax funding applications have been approved totalling \$1,663,355 in grants and generating approximately 57,655 overnight stays in Brandon.**

During the month of August 2017 the following grants were approved.

Type of Application	Event Name	Event Date	Room Nights Projected	Grant Approved
New Event	Prairie Organics: Think Whole Farm 2018	Feb 23-24 2018	400	\$8,400

January 1 <sup>st</sup> , 2017 – YTD			
Type of Application	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
New Event	17	6,528	\$141,360
Event Retention (retaining an existing event)			
Growing an Existing Event	1	2,483	\$19,950
Capital Grants			
<b>Grand Total</b>	<b>18</b>	<b>9,011</b>	<b>\$161,310</b>

January 1 <sup>st</sup> , 2016 – December 31 <sup>st</sup> , 2016			
Type of Application	Number of Approved Applications	Total Room Nights Projected	Total Value of Grants Approved
New Event	14	6,108	\$155,000
Event Retention (retaining an existing event)			
Growing an Existing Event	3	2,682	\$19,525
Capital Grants	3		\$346,620
<b>Grand Total</b>	<b>20</b>	<b>8,790</b>	<b>\$521,145</b>

\* When both an Accommodation Tax event grant and a capital grant has been approved for an event, room nights generated are only counted once and therefore are not reflected under the capital grant reporting line.