

You belong in BRANDON



Regional Service Centre

Brandon acts as the service centre for approximately 190,000 people and the primary trading area includes over 70,000 people within a 50 km radius of the city. Only one hour from the Bakken oil field, exploration and production activities are increasingly serviced from Brandon.

Diversified Economy

Of the over 2,000 businesses operating in Brandon, agri-food products and related services represent the region's largest industrial cluster. Metal fabrication, chemical manufacturing, the regional health care centre and Canadian Forces Base Shilo account for the remainder of Brandon's largest employers.

Agriculture Products and Food Processing

Representing over 25% of total provincial manufacturing shipments, food processing is big business. Brandon is home to three of the world's largest agriculture related processors; Koch Fertilizer, Saputo and Maple Leaf Foods with a 4th, McCain Foods, only a short drive away. From the fertilizer in the ground to the food on your plate Brandon is where it all happens.

Manufacturing Growth

Driven by the growth of local manufacturing firms, both large and small, the number of people employed in manufacturing has remained steady at 11% from 2006 through 2016, some 40% higher than the Canadian average.

Transportation

Brandon's manufacturing clusters are able to ship around the world with ease. A 24-hour USA border crossing, daily air service to Calgary AB, access to both CN and CP railways mainlines and located at the cross roads of two major highway arteries, Brandon is connected.

Low Cost of Business

The city's overall business cost competitiveness is consistently ranked by international accounting firm KPMG in the top 10 of over 40 Canadian Cities surveyed. Manitoba's labour productivity grew at the 2nd fastest rate in Canada increasing by 13.2% since 2002.

Utilities Advantage

Brandon benefits from some of the lowest electrical rates in North America, of which 98% is produced from clean and renewable sources. Now The City of Brandon Water Reclamation Facility, a public-private partnership, is producing clean process water in the range of 25 million litres per day, suitable for industrial use.

Economic Vitality

The growing value and volume of building permits and growth in job creation prove that Brandon's positive business environment is not mere words. Brandon's GDP was expected to grow by 1.5% in 2020.

Stable Workforce

Brandon's regional labour force of 58,000 has proven to be an extremely stable, committed and well educated work force. Brandon University and Assiniboine Community College provide a skilled work force to the city's employers year after year. This well educated workforce is a key strength of Brandon's economy with 83% of the population aged 15 years and over with a high school graduation certificate or higher.

About Us

Economic Development Brandon is your local networking, facilitator, a valuable member of your site selection team. We are your source in Brandon MB.

Brandon Facts

- Regional Labour Force: 58,000
- Regional Centre for 180,000 customers
- 2021 Brandon Census Population: 51,313
- 2021 Average Age: 39
- 2020 Median Family Income: \$97,000
- 2021 Number of Private Dwellings: 22,526
- 2023 Building Permits: 424
- 2023 Construction Value: \$275,538,457
- 2023 New Dwelling Units Built: 187
- 2023 Average House Price: \$310,242
- 2023 Annual Unemployment Rate: 5.5%
- 2023 Average Rental Vacancy Rate: 2.1%
- 2023 Average 2 Bedroom Rent: \$986



Strategic Location

Brandon is located at the centre of Canada's agricultural heartland. All of North America can be reached by truck within 48 hours.



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Private investment confirms Brandon's competitive advantage far better than statistics, studies and marketing ever can....



Assiniboine Industrial Services

developed a newly expanded 18,000 sq. ft. facility with a 10,000 sq. ft. paint shop, the second largest in Manitoba.

Cascadia Metals built a new building, expanding their square footage by 86,000 sq. ft.

Federated Coop completed construction of a new bulk granular fertilizer storage and blending facility in Brandon that has a 27,500 tonne storage capacity.

Greenstone Structural Solutions opened a new flagship 26,000 sq. ft. innovative advanced manufacturing facility - the first plant of its kind in Manitoba.

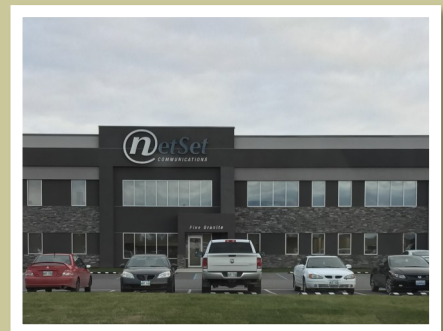
Saputo completed a 40,000 sq. ft. expansion, doubling the Brandon plant size and workforce.

Xplornet Communications Inc. (formerly Netset Communications) resides in their newly constructed and significantly expanded 17,000 sq. ft. building.

Koch Fertilizer Canada started construction on a new energy efficient office headquarters building. The \$33 million dollar building is part of an expected investment of \$130 million in plant and on site improvements over the next five years.

Brandon Shoppers Mall recently completed a \$30 million expansion that includes the addition of several new pad sites adjacent to the existing mall as well as significant redevelopment of the existing space.

Western Asphalt - a company that operates an emulsions manufacturing facility in Brandon Manitoba is nearing completion on an 30 acre rail trans-load facility.



QUICK FACTS

- 5% population growth according to 2021 Census
- 14 active oil fields within 160 km radius of Brandon, 6 within an hour's drive
- Lowest utility and labour costs for manufacturing in Canada
- Brandon's GDP was projected to grow by 1.5% in 2020.